

ADHD

BrainRx One-on-One Cognitive Training

Strengthening Attention Skills is Possible with BrainRx

BrainRx Works!

Strengthening attention skills is possible with BrainRx.

As part of the largest one-on-one cognitive training company in the world, we get unmatched results with our unique "personal trainer" approach.

No other program - including brain training apps, tutoring, or brain training websites - achieves the dramatic, clinically measurable results that we achieve.

Our clients include:

- Students of all ages wanting to perform better in school/university (high-performing, average and struggling students)
- Children and adults with ADHD, autism, dyslexia, reading problems and learning disabilities
- Primary/High School and Tertiary students for a strong launch into a lifetime of learning success
- Professional working adults looking to excel in their careers
- Senior adults who want to stay mentally sharp
- Victims of stroke or traumatic brain injuries (TBI) wanting to strengthen cognitive brain function
- Athletes/sports enthusiasts & professionals

To discover how our cognitive development programs can help you, or someone you love, call or visit us today!

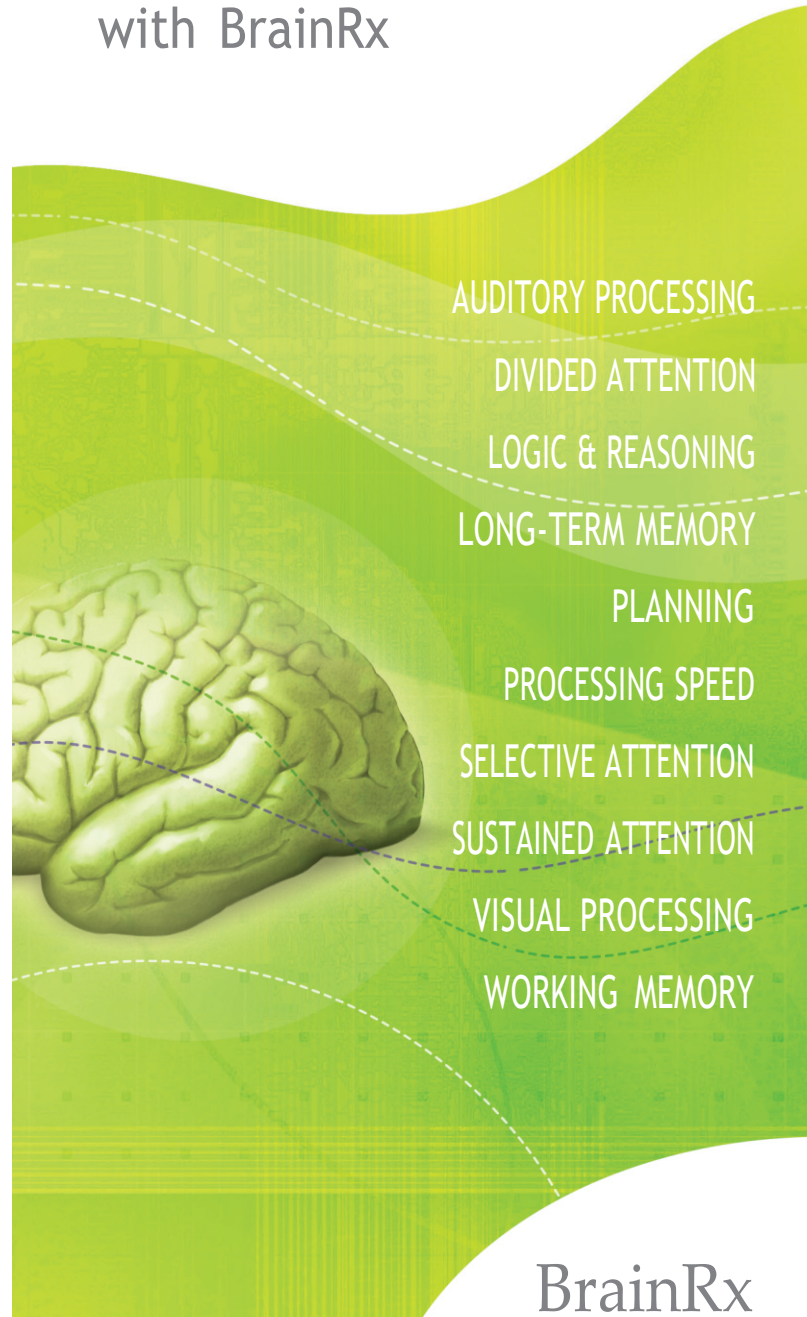
BrainAbility

Cognitive Development Specialists
Better Brain. Better Life. Better Future.™

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BrainRx

Treating the cause, not symptoms.



BrainRx®
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Development Specialists

BETTER BRAIN BETTER FOCUS

Thanks to the brain's neuroplasticity, attention skills are never "set". They can be improved.

For years, families impacted by ADHD thought the only options were to medicate or accommodate.

Today, we know there's a third option: address the problem head-on by strengthening the underlying cognitive skills that make up the brain's ability to pay attention.

How BrainRx can help strengthen and develop attention skills without medication:

Unlike conventional solutions, BrainRx cognitive development programs addresses ADHD at its root cause.

Neuroscientific research has found that attention is a combination of three separate but related skills or abilities: sustained attention (staying on task), selective attention (resisting distraction), and divided attention (splitting attention between tasks). ADHD is complex with no single treatment solution. Research proves, however, that the best approaches to improve or overcome ADHD symptoms must include cognitive training exercises that build attention skills while exposing the student to structured, distracting stimuli — the opposite approach of typical strategies.

BrainRx's intense, targeted and research-based cognitive skills training is designed to improve attention skills rapidly. Our patented programs strengthen the key parts of the brain a person needs to pay attention. Results are scientifically measurable, lasting and life changing.

Those with ADHD deserve the opportunity to overcome the distractions and limitations this disorder presents. Appropriate professional cognitive training provides that opportunity. If you or someone you love is impacted by ADHD, don't settle for simply masking the symptoms. By strengthening core foundational brain skills, you can dramatically and permanently improve the way the brain functions, and most importantly, the way the brain pays attention.

Take the first step, schedule your Cognitive Assessment today!

Frequently Asked Questions:

WILL CHANGING TO A DIFFERENT SCHOOL HELP MY CHILD WITH ADHD?

Weak cognitive skills — including those responsible for how the brain pays attention — cannot be changed by good schools, good teachers, good tutors or even growing up. They can, however, be changed through cognitive training. Thanks to the brain's natural neuroplasticity, our researched, intense mental exercises can stimulate the brain to strengthen and even grow neural pathways, strengthening cognitive skills and improving the way the brain functions and even pays attention.

WILL MY CHILD HAVE ADHD AS AN ADULT?

A large percentage of children diagnosed with ADHD go on to struggle as adults, even more reason for treating any attention deficit TODAY.

Untreated, ADHD can have serious implications.

One-on-one cognitive training offers a drug-free and proven alternative, meaning children and adults don't have to spend life medicated, or coping with symptoms and ramifications.

FOR AN ADULT WITH ADHD, IS IT TOO LATE FOR COGNITIVE TRAINING?

Absolutely not! The science of cognitive training is based on neuroplasticity, which is the brain's lifelong ability to grow and change. No matter how old you are, your brain can increase existing neural pathways and even create new ones. This means the way you think, learn, and pay attention is never set in stone, but can be changed and improved.

HOW DO YOUR PROGRAMS WORK?

Our research-based programs consist of intense mental exercises, done one-on-one with a personal Cognitive Trainer. The ongoing clinical research and "personal training" aspect of what we do is the key to our results, which are absolutely unmatched by any other program.¹

CAN ATTENTION BE IMPROVED USING ONLINE GAMES AND APPS?

Playing digital brain games instead of, say, watching TV is great for mental maintenance or even small improvements (just like taking the stairs instead of the elevator will keep you healthier and even help you lose a few kilograms).

But for life changing improvements, you need something more. People who are serious about changing their bodies understand the value of hiring a personal trainer. In the same way, people who are serious about changing their brains understand the value of hiring a personal Cognitive Trainer.

¹ Learn more about our results at: www.brainability.co.za/research-results



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